



## "Dreamployment" website regulations - [Dreamployment.com](https://www.dreamployment.com)

Last update: 9.3.2026

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#### 1. Introduction and definitions

- 1.1 **Agreement:** Use of the website [Dreamployment.com](https://www.dreamployment.com) (hereinafter: the "Site") constitutes full and binding consent by you, the user (hereinafter: "User" or "you"), to the terms of use detailed in this document (hereinafter: the "Terms").
- 1.2 **The owner:** The Site is owned and operated by Gabriel Hayon (hereinafter: "Hayon", "Mentor", "we" or "us").
- 1.3 **Services:** The site deals with providing content, mentoring, consulting and personal and business training services (hereinafter: "the Services" or "the Content").
- 1.4 **Change of regulations:** We reserve the right to change these terms from time to time, without prior notice. Material changes will be reflected by updating the date at the top of this document.

#### 2. Mentor Statement - Code of Ethics

We commit to acting with you according to the following principles:

- 2.1 **Integrity and professionalism:** We will act honestly, truthfully and transparently. The information provided will be based on professional knowledge and presented accurately, while making it clear that we cannot guarantee results that are beyond our control.
- 2.2 **Honor and Discretion:** We will respect your values, background, and beliefs, with respect and without discrimination.
- 2.3 **Secrecy:** Any personal information provided as part of the training will be kept strictly confidential, unless we are required to disclose it by law or we have been given your express written consent to do so.
- 2.4 **The limits of professionalism:** The coaching process is a process of professional guidance, and empowerment, and is not a substitute for psychological counseling, mental health treatment, financial, legal, or medical advice.

#### 3. Registration and purchase

- 3.1 **Accuracy of details:** When registering and purchasing, you must provide true and accurate information as they appear in your official documents. Providing fake, false, incorrect details or impersonation is a violation of these regulations and a crime.
- 3.2 **Making a purchase:** Purchases on the site will be made by credit card, through the PAYME clearing system or any other clearing provider chosen. The use of the payment method is subject to the approval of the credit card company and its regulations and procedures.
- 3.3 **Information security:** Your credit card information is transmitted directly to the clearing system using secure encryption in accordance with the strict security standards of the



credit card industry. The site, its employees and managers do not have access to your credit card information at any stage of the purchase process.

#### 4. Price and service policy

4.1 **Price:** The prices of the services are as advertised on the website at the time of purchase.

4.2 **Price change:** We may change the prices of the services from time to time, without prior notice. Promotions and benefits are subject to the terms and conditions stated at the time of their publication.

4.3 **Billing confirmation:** You must check the charges from the site in your accounts. If no written objection is received within 14 days of the date of the charge, the charge will be deemed to have been finally approved by you.

4.4 **Card validity:** It is your responsibility to immediately notify us of any change in payment method and to provide a valid alternative payment method, in the event that the credit card is canceled or expired.

#### 5. Cancellation and refund policy

5.1 **Cancel before purchase is complete:** You can stop the purchase process at any time, until you click the "Confirm Payment" or "Make Purchase" button.

5.2 **Cancellation of a transaction – Consumer Protection Law:** Cancellation of a transaction after payment confirmation will be made in accordance with the provisions of the Consumer Protection Law, 5741/1981.

5.3 **Canceling a training program:** Cancellation of participation in a training program will be possible with written notice until the second session. In the event of such cancellation, you will be refunded the amount paid, except a 20% cancellation fee for services already provided.

5.4 **Cancellation by the website:** We may cancel any user's participation in the program and/or the website structures, cancel a program, change its dates or performances, for reasons at our sole discretion. In such a case, you will be entitled to a full refund of the payment made for that program.

#### 6. Intellectual property

6.1 **Ownership:** All content appearing on the site, including the site name "Dreemployment", the domain name [www.dreemployment.com](http://www.dreemployment.com), trademarks (such as "The Diplomatic Institute", "Dreemployment", "Wikisales", "30-60") in Hebrew or its translation into any other language, images, graphics, texts, videos, audio files, code, methodologies, business models and tools - are the exclusive property of Hayon or third parties who have been granted by us a license to use them, and are protected under the intellectual property laws of the State of Israel and international treaties.

6.2 **Prohibition of use:** You may not copy, reproduce, distribute, sell, publicly display, broadcast, or create derivative works from the content on the site, whether paid or unpaid, without our prior written permission.

6.3 **Personal use license:** We grant you a personal license to use the content for personal and educational purposes only. This license does not grant you any ownership or property rights in the content, and does not permit its transfer to any third party.

#### 7. User obligations

You must:

7.1 **Legal use:** Use the site and its services for lawful purposes only.

7.2 **Information security:** Keep your personal access information (if any) confidential and secure, and prevent unauthorized access to your account.

7.3 **Uploading content:** All files or content you upload to the site will be legal, will not infringe the copyright or intellectual property of a third party, and will not include offensive, threatening, racist, discriminatory, or any other illegal content.



- 7.4 **Non-penetration:** Do not attempt to penetrate or bypass the site's security systems, and do not attempt to access information to which you are not authorized. Do not upload or distribute files containing malware, spyware, or any other malicious code.
- 7.5 **Indemnity:** indemnify the site, its owners and managers for any damage and/or loss that may be caused to the site and/or to us, expenses (including attorney's fees) or claims filed against us, as a direct result of your breach of your obligations under these Terms and Conditions or from an illegal use of the site.
- 8. Privacy and data retention**
- 8.1 **Use of information:** We retain personal information you have provided to us in order to provide you with the services, operate the site, and improve the user experience.
- 8.2 **Information security:** We use reasonable security measures, including those provided by the WIX Platform, to protect information from unauthorized access, misuse, or disclosure. However, we cannot guarantee that information will be completely immune from intrusion or cyberattacks.
- 8.3 **Sharing information with third parties:** We will not sell or rent your personal information to third parties. We will only share information in the following cases:
- For the purpose of providing the service (e.g., with the clearing provider).
  - If we are required to do so by court order or law.
  - To protect our legal rights.
- 8.4 **Cookies:** We use "cookies" to collect statistical information about website usage patterns, and to improve your browsing experience. You can block the use of cookies in your browser settings.
- 8.5 **Direct contact:** We may contact you using the information you have provided to us, for the purpose of providing service, sending marketing information (in accordance with legal provisions), or updates regarding your account.
- 9. Limitation of liability**
- 9.1 **User responsibility:** The decisions and actions taken based on the content, advice or guidance provided on the site or as part of the training are your sole responsibility. We assist and guide, but we are not responsible for the business or personal results of your actions.
- 9.2 **No guarantee of results:** We do not guarantee any results, business success, or personal achievement, as these depend on many factors beyond our control.
- 9.3 **The service as it is:** The Site and the services provided therein are provided as is (AS-IS). We do not guarantee that the services will be uninterrupted, error-free, or that they will meet your specific needs.
- 9.4 **Disclaimer:** If a competent court determines that you are entitled to compensation from us for direct damage caused to you due to our negligence, and subject to all of the above liability release clauses, the total amount of compensation will not exceed the total amount you actually paid to us for the service or product that is the subject of the claim only, in the three months prior to filing the claim.
- 9.5 **External events:** We will not be liable for any damage caused by events beyond our reasonable control, including war, hostile acts, terrorism, cyberattacks, electrical or communications failures, natural disasters, or regulatory actions.
- 10. Diversity and connection**
- 10.1 **The law applies:** These regulations and everything arising from them are subject only to the laws of the State of Israel.
- 10.2 **Exclusive judgment:** The exclusive place of jurisdiction in any dispute arising from these regulations or from the use of the site will be the agreed courts in the Tel Aviv-Yafo district.



10.3 **Non-applicability of certain rights:** Partial enforcement or non-enforcement of any provision of these regulations does not waive the right to enforce other provisions or the same provision at another time.

10.4 **Contact us:** For any questions or requests, you can contact us:

- By email: [info@diplomaticinstitute.org](mailto:info@diplomaticinstitute.org)
- Or by mail: Beit Zohar, Mota Gur 5, Petah Tikva.
- Customer service is available during normal business days and hours.



## **Appendix: Information Privacy Provisions in Light of Amendment 13 to the Privacy Protection Law**

The website will act in accordance with the provisions of Amendment 13 to the Privacy Protection Law and to align with the guidelines of the Privacy Protection Authority and the latest case law. This appendix will be updated from time to time in accordance with changes in legislation and the regulator's instructions.

### **1. Introduction and definitions**

1.1 This appendix constitutes an integral part of the website's regulations and is intended to regulate our obligations as "database controllers" under the Privacy Protection Law, 5741-1981, as amended by Amendment No. 13 (hereinafter: "the Law").

1.2 **Settings** - Terms in this Appendix shall have the meaning assigned to them by law, including:

- **"Personal information"**– Any data relating to an identified or identifiable person, including a name, identity number, email address, IP address, online identifier (cookie), location data, or any data through which a person can be identified with reasonable effort.
- **"Information processing"**– Any action concerning personal information, including collection, storage, use, transfer or deletion.
- **"Database"**– A collection of personal information processed by digital means.

### **2. Legal basis for data processing and informed consent**

2.1 The Site will process personal information solely on the basis of one of the following: (a) your express consent; (b) fulfillment of a contract with you; (c) legal obligation; (d) legitimate interest of the Site, in accordance with the provisions of the law.

2.2 **Obtaining informed consent:** In every information collection form on the site (including registration, contact or purchase forms), a clear message will be displayed that includes:

- The purpose for which the information was collected;
- Details of the controlling shareholder in the database;
- If there is a legal obligation to provide the information or if it is a voluntary provision;
- The result of refusing to provide the information;
- Your rights under the law.

2.3 The information collected will be used solely for the purpose for which it was collected, subject to the principle of purpose relevance, and will not be processed for any other purpose without your express consent.

### **3. Cookie Banner**

3.1 In accordance with the definition of "personal information" in Amendment 13, which also includes "online identifier," the site uses cookies and other tracking technologies.

3.2 When you enter the site, you will be presented with a Cookie message that will allow you to:

- Accept all types of cookies
- Accept only cookies that are necessary for the operation of the website;
- Get detailed information about the types of cookies and the purpose of their use.

3.3 The site will record your choices in case of a future audit by the Privacy Protection Authority.

### **4. Use of third-party analytics tools**

4.1 The website uses external analysis tools (including Google Analytics, Meta Pixel, etc.) that process personal information, including IP addresses and website behavior data.

4.2 Due to the fact that these tools involve the transfer of personal information to servers outside of Israel, an explicit notice of this will be included in the privacy policy, and their use is subject to your explicit consent as part of the Cookie Notice.

### **5. Rights of data subjects**

5.1 In accordance with the provisions of the law, you are granted the following rights with respect to your personal information:

- **Right of review:** Receive a copy of the personal information held about you in the database.



- **Right to correction:** Request correction of incorrect, partial or outdated information.
- **Right to erasure:** Request deletion of personal information, subject to the provisions of the law.
- **Right to data portability:** Receive a copy of the personal information you have provided, in an understandable format.

5.2 To exercise your rights, you can contact us at: [info@diplomaticinstitute.org](mailto:info@diplomaticinstitute.org). The site will respond to the request within a reasonable period of time and no later than 30 days of receiving it.

## **6. Reporting and registration obligations**

6.1 The site will be edited and updated from time to time: **Database Settings Document**, which describes the types of information collected, the purposes of processing, the method of securing the information, and the holders of the information on behalf of the site (including external suppliers).

6.2 In accordance with the provisions of the law, if the website maintains a database containing more than 100,000 data subjects with particularly sensitive information, or engages in direct mailing and maintains over 10,000 data subjects, it will be subject to a notification or registration obligation with the Privacy Protection Authority.

6.3 The site hereby declares that it will examine its obligations according to the size of the updated database and act accordingly.

## **7. Information security**

7.1 The site employs reasonable information security measures, at the level required by information security regulations, including:

- Using an SSL certificate (HTTPS) to encrypt traffic;
- Restricting access to sensitive information to authorized employees only;
- Performing regular backups;
- Regular updating of the website systems.

7.2 Information holders (external suppliers) on behalf of the site are bound by written agreements that guarantee the confidentiality of the information and its processing in accordance with the provisions of the law.

7.3 In the event of a data security incident, the website will act in accordance with the provisions of the law, including reporting to the Privacy Protection Authority and the data subjects, as required.

## **8. Financial sanctions and liability**

8.1 It is hereby clarified that violating the provisions of the law may expose the site to significant financial sanctions, as stipulated in Amendment 13.

8.2 To the extent that a competent court determines that you have suffered damage due to a violation of the provisions of the law, the liability stated in Section 9 of the Main Regulations will apply, and the compensation will not exceed the total amount you paid for the services.